

RESIDE

Reside Living

Build to Rent Lead & Lease-Up Specialists

Lease Up. Lease Only.

QUALIFIED LEADS, BOOKED IN.

We help Build to Rent developers fill their viewing diary with *qualified, ready-to-move prospects* — supporting your on-site team, not replacing it.

Every void week costs.

One vacant £1,500/month apartment
= £350 lost every week it stays empty.

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We generate demand

Targeted, multi-channel marketing that reaches the right renters.

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We qualify every lead

Intent, budget and readiness — screened before your team's time is spent.

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We book them in

Cross-sold and diary-ready, handed straight to your team.

Faster lease-up. Stronger occupancy. Less pressure on your team.

RESIDE



A focused service that keeps your pipeline full.



No long contract

Flexible lease-up support, on when you need it, off when you don't.

Straightforward Reporting

Clear communication & weekly reporting, showing you real results and allowing you to monitor our progress.

No monthly retainer

We only charge when the let is complete, there are no upfront costs & no monetary commitments.

Think of us as a tap

No minimum term, no tie-in period.

Your team runs the viewings and closes. We keep the pipeline full.



RESIDE LIVING - CUSTOMER FEEDBACK

What our customers say

“I’ve had the pleasure of working with Reside on an intro-only basis for the past 2 - 3 years across multiple schemes in Manchester, and my experience has consistently been very positive.

From the outset, we invited the team to tour our buildings so they could fully understand our products and services. Together, we developed a tailored approach to applicant qualification and viewing bookings, which has worked extremely well for us.

Their team is highly proactive, consistently driven, and always quick to follow up. As a result, we’ve achieved a number of strong rental outcomes through our partnership. Communication is excellent, clear, thorough, and regular - with weekly discussions covering new rents, process updates, lettings, and legislative changes. Their feedback is always handy to give us market updates to allow us to paint clear pictures with our corporate clients.

Reside offers a genuinely “hands-off” service that helps ease our workload, while still allowing us to retain control over conversions and viewing standards. Overall, they are a reliable and effective partner, and I would highly recommend their services.”

A lease-up partner that works with your team, not around it.

RESIDE

Get in touch

For more information, or to hear directly from us, get in touch.

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